



**Wales Centre for Public Policy**  
**Canolfan Polisi Cyhoeddus Cymru**

# Engaging with policymakers

Experience from the Wales Centre  
for Public Policy

Jack Price  
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# This presentation

- 1 What is WCPP?
- 2 How do we work with policymakers?
- 3 How can you work with policymakers?

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# The Wales Centre for Public Policy



Provides policymakers in Wales with the **best available evidence** to tackle their policy challenges.



We work closely with **Welsh Government and Welsh public services** and our work is targeted to their needs.



We are based at **Cardiff University**, and are part of the What Works Network and International Public Policy Observatory.



We **mobilise research and expertise** drawing on the best available evidence.

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# Here are some we prepared earlier...



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**“The Wales Centre for Public Policy has a central place in supporting the way in which Welsh Government policymaking can be designed, delivered and implemented.”**

Rt Hon Mark Drakeford MS  
Former First Minister of Wales

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**Identify**



**Advocate**



**Communicate**



**Advance**



**Convene**



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# How we work with policymakers

- Our funding allows Welsh Government to **directly commission us** to work on projects relating to their policy priorities.
- We also work with Public Services Boards and public services in Wales on a separate workstream **designed around their policy priorities**.
- Our process for working with government:
  - **Scope** and refine the problem/question;
  - **Undertake research** to present the available evidence; and
  - **Share our findings** with policymakers and the public.
- We engage with experts at all stages of our work.

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# How you can work with policymakers

- General advice:
  - Look for opportunities to engage or undertake research;
  - Policymakers are not (always) subject matter experts;
  - Find an engaging policy hook and clear lessons;
  - Connect your work with existing priorities, legislative requirements, or known future developments;
  - Understand that impact is not always immediate; and
  - Keep looking for the open door!
- WCPP looks to engage with experts on all our projects and we are always happy to hear of potential expertise.

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# Any questions?



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