

SAM WORKSHOP - Reaching out to society: how academies can maximise the impact of their public engagement

12th of July 2024

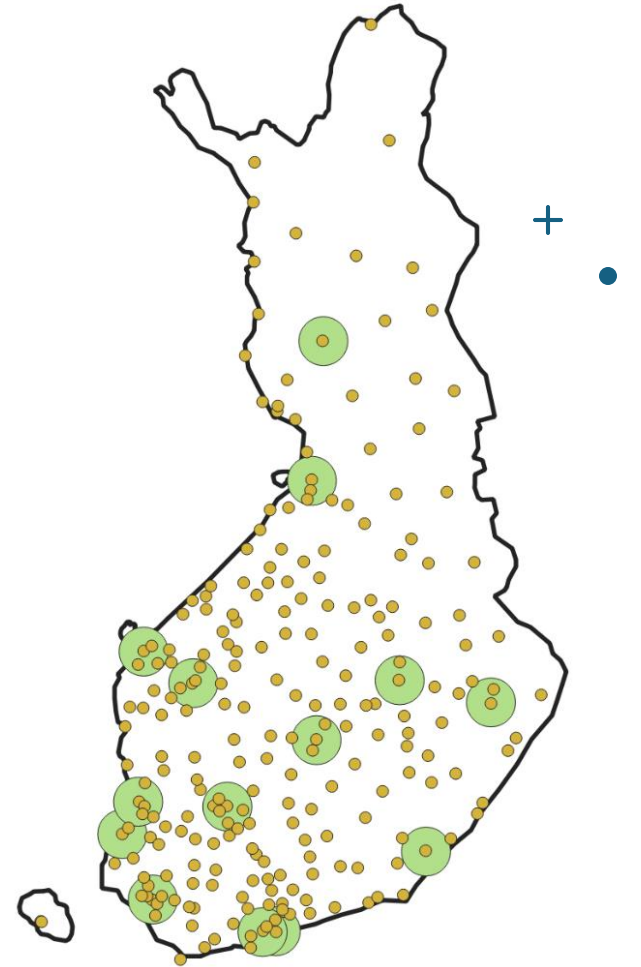
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<https://nuortentiedeakatemia.fi/en/meet-a-researcher/>



Why Meet a Researcher?

- "Problem": In 2018, the law required all Finnish High Schools to cooperate with higher education
- Solution: Low threshold Science education via remote visits



Steps in process

1. Researchers register to the pool
2. Teachers send requests
3. YAF finds a suitable researcher
4. YAF connects researcher with teacher

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5. Researcher and teacher agree on details of the visit
 6. Students send questions to the researcher
 7. Researcher prepares for the visit
 8. Remote visit (45 min)
 9. Teachers, researchers, and students fill a feedback form

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10. YAF assesses the effectiveness of the visits

Teacher, please leave your request here!

Email address *

1. Name of the teacher/contact person *

2. Email address to which we can send the information about the potential visitor researcher. *

3. School in which the virtual visit takes place *

4. Parish in which the school is located *

5. Preferences about the date of the virtual visit (in which week/month. The precise date is agreed with the visiting researcher). *

6. Short description of the preferred topic of the virtual visit (in which course/lesson the virtual visit takes place; what kind of expertise is wished from the researcher). The topic can also merge several fields and be e.g. Scientific thinking or researcher's work as a profession. You can also mention here if you have a certain person in mind. *

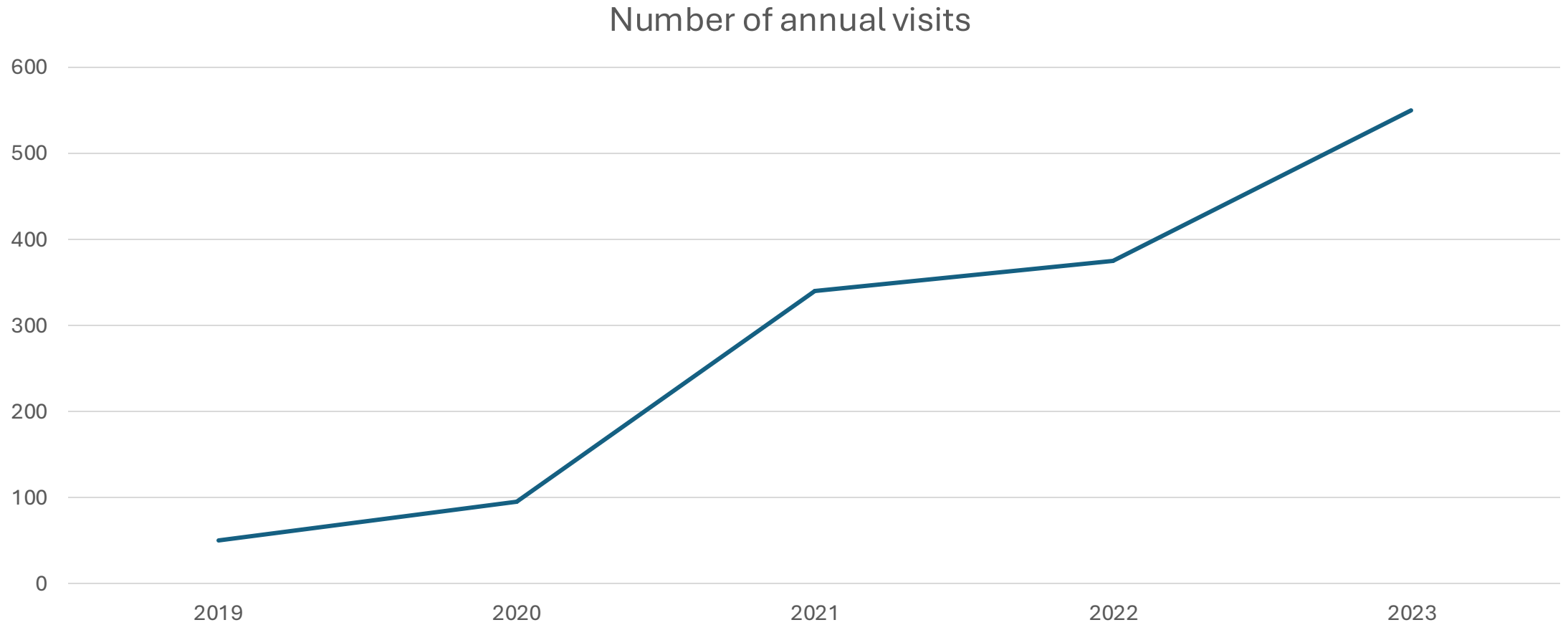
7. Level/grade of your class (1.-9., upper secondary school/vocational institute) *

8. How many pupils/students would be participating the virtual visit? *

9. If you wish the language of the virtual visit to be something else than Finnish, please select from the options below the most suitable one for you (please note, we cannot guarantee visit with all these languages).
 Swedish German English French

12. Young Academy Finland has a permission to add me as a possible collaborator to the list of the teachers and handle my personal information as part of the Meet a researcher service. My personal information will be handed forward to the researcher only when the virtual visit has been

Rising trend in popularity



Lessons learned

- Time and consistency (growing the awareness and researcher pool takes time)
- Keep communication simple & efficient (by using templates etc.)
- Direct contact is critical (don't rely on social media marketing only)



Thank you!
Hopefully, you have many
questions.

- Kim.krappala@yaf.fi

